

# SALE

## HAT MAKING BUSINESS

Billings, MT



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**SALE PRICE**

**\$250,000**

**Ben Linkenhoker**

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# SALE

## HAT MAKING BUSINESS

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### CUSTOM HAT STUDIO & RETAIL BUSINESS

Turnkey Opportunity | Premium Craftsmanship & Loyal Clientele

Step into a rare opportunity to own a highly specialized, handcrafted retail business centered around custom hat design and personalized customer experience. This boutique operation has built its reputation on quality, authenticity, and one-on-one craftsmanship—serving everyone from everyday wearers to bold personalities and true western enthusiasts.

#### IDEAL BUYER

Perfect for a craftsman, western lifestyle entrepreneur, or retail operator seeking a differentiated business with strong margins, creative appeal, and a loyal customer base.

This is more than a retail shop—it's a creative studio where craftsmanship meets personal expression.

Inquire today for additional details and financials.

#### BUSINESS ONLY, NO REAL ESTATE

Business Sale Price: \$250,000

### OFFERING HIGHLIGHTS

- **Proven Growth Potential & Established Brand Presence:** With 20 years of successful operations and detailed records of nearly every hat produced, this business offers strong scalability opportunities. A solid online marketing presence and participation in trade shows have built brand recognition and a loyal customer base—creating a powerful foundation for continued growth and expansion.
- **Premium Materials & Distinctive Design:** Only the highest-quality felts, leathers, dyes, and materials are used, resulting in durable, high-end products that customers are proud to wear. Each piece carries a unique identity and artistic touch.
- **Personalized Customer Experience:** This business thrives on its consultative approach. Clients receive one-on-one guidance through the design process, ensuring every hat reflects their personality, lifestyle, and vision.
- **Established Brand Identity & Niche Market:** With a strong foothold in the custom western and lifestyle apparel market, the business attracts a diverse clientele—from casual buyers to dedicated cowboy and cowgirl culture enthusiasts.
- **Turnkey Operation with Growth Potential:** Ideal for an owner-operator, artisan, or investor looking to expand into e-commerce, events, or additional retail channels. Significant opportunity exists to scale production, branding, and online presence.

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### **BEN LINKENHOKER**

**Comm Sales Associate**

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### **PROFESSIONAL BACKGROUND**

Ben's entrepreneurial spirit is matched only by his commitment to people. He is known for his genuine interest in helping others, a quality that fuels his professional pursuits and is a central part of his career. In his personal life, Ben prioritizes his beautiful wife and two sweet daughters, balancing his love for the outdoors, sports, and family.

Professionally, Ben is a commercial real estate agent, mechanical engineer, versatile entrepreneur, and real estate investor with a diverse background spanning engineering, manufacturing, and business management. Growing up in Hamilton, Montana, Ben developed a passion for hands-on problem-solving and the outdoors, which has shaped both his professional journey and personal life.

While earning his Mechanical Engineering degree from MSU, Ben began his career working for a CNC machine shop, honing his skills in precision manufacturing. Following graduation, he transitioned into the downstream oil industry before moving back to the Gallatin Valley, where he designed high-tech scientific instrumentation. Ben's experience also extends to commercial fishing in Alaska and agriculture as a potato farmer and

In 2018, Ben and his wife Sarah co-founded Unbeaten Path Designs, an E-commerce and CNC machining business, where he applied his technical expertise to create high-quality products while developing a keen understanding of online retail. After a decade of personal real estate investing, Ben discovered his true passion for real estate and chose to outsource his business's manufacturing processes to focus on this new venture. As a commercial real estate agent, Ben is dedicated to helping clients navigate the complexities of the commercial real estate market, leveraging his broad skill set to advise and support those looking to invest, lease, sell, or buy properties.

He is passionate about helping others navigate their own journeys to success while fostering meaningful relationships along the way.

#### **CBS**

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