

# SALE

## COMMERCIAL SIGN BUSINESS

Commercial Sign Business Billings , MT 59102



**SALE PRICE**

**\$395,000**

**Erik Caseres**

(406) 861-4742

erik@cbcmontana.com

**Bruce Knudsen**

(406) 698-8636

bruce@cbcmontana.com

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### OPPORTUNITIES

Turnkey Commercial Sign Business with National Client Base

Are you looking for a thriving business with a proven track record of success and growth potential? This established commercial sign business, in operation since 2018, offers a rare opportunity to step into a profitable, low-competition market with a strong local presence and national brand clients.

Additional information available with a signed NDA.

### BUSINESS HIGHLIGHTS

- **Turnkey Operation:** Sale includes all equipment necessary to begin operations immediately. No downtime – start earning revenue on day one.
- **Strong Reputation:** The business thrives on word-of-mouth referrals and a loyal customer base, with a history of delivering exceptional service and quality.
- **Diverse Clientele:** Serves both local businesses and national brands, providing stability and growth opportunities.
- **Unique Market Position:** Operates in a niche segment with minimal competition, creating a strategic advantage.

### BUSINESS DESCRIPTION

The well established business currently operates with minimal marketing efforts, relying primarily on repeat customers and referrals. A focused marketing strategy could unlock significant potential, both locally and nationally. Additionally, while currently staffed with one employee, this business offers a solid foundation for expanding operations and building a larger team.

Located in Billings, MT, the business serves clients throughout the state. With no real estate included in the sale, this business is easily relocatable to other areas, offering flexibility to suit your personal and professional goals.

Contact Erik Caseres for more details. Don't Delay! Take the first step toward owning this successful commercial sign business!

### OFFERING SUMMARY

Sale Price:	\$395,000
Building Size:	4,000 SF

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### ERIK CASERES

Comm Sales Associate

erik@cbcmontana.com

Direct: (406) 861-4742 | Cell: (406) 861-4742

### PROFESSIONAL BACKGROUND

Erik Caseres worked as a professional in the petroleum industry for 18 years before transitioning into Commercial Real Estate full time. He served in top-level leadership positions within Phillips 66, an organization that consistently ranks within the Fortune 500's top 50 performers. Erik received a Bachelor of Applied Science Degree in Energy Management from Bismarck State College. Throughout his career, Erik became acutely aware of the reality that people are an organization's most important asset. He, therefore, proceeded to adopt a servant-leadership mindset, which consistently produced higher performing teams. Erik's proven track record of managing successful groups resulted in him being hand-selected to administer leadership training to front-line supervisors across multiple states and business units within his former organization.

While still working in the petroleum industry, Erik began to venture into real estate investing. He and his wife, Elyse, purchased their first home at the age of twenty-two. They performed a live-in flip and several years later, traded the home for a house that could better accommodate their growing family. The equity generated from these first homes eventually allowed the couple to purchase a vacation rental which was located just outside of Joshua Tree National Park. The success of this asset prompted the purchase of additional vacation rental properties in tourist markets in Southern Utah and Eastern Montana. Today, Erik's portfolio includes a combination of single-family vacation rental homes as well as long-term rental units in both the single family and multi-family classes. Erik proves to be a huge asset to his clients because he understands the challenges and opportunities of owning and investing in real estate.

Erik made the decision in 2023 to exit the petroleum industry to join Coldwell Banker Commercial CBS. As a former high-ranking member of an organization in the manufacturing industry, coupled with his experience in real estate investing, Erik brings a unique perspective to the Coldwell Banker Commercial team. At CBC, Erik specializes in industrial, manufacturing, business and multifamily transactions including buying, selling, and leasing of commercial real estate.

Erik is a devoted husband and father to six children. Together, the family enjoys visiting National Parks (where their vacation rentals are strategically located) to hike and spend quality time together. Erik and Elyse also homeschool their school-age children and spend a good deal of time shuttling the kids to ballet, rock climbing and the many other after-school classes that the kids are actively involved in.

Erik leverages his background in leadership and his experience in facilitating servant-leadership style training, to ensure that his clients always have a positive experience when conducting any type of commercial real estate transaction. As a result, Erik is the perfect agent for all of your shop/warehouse, business and multifamily needs!

#### CBS

3135 Meadow View Dr.  
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406.656.2001

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### BRUCE KNUDSEN

Commercial Sales Professional

bruce@cbcmontana.com

Direct: (406) 698-8636 | Cell: (406) 698-8636

### PROFESSIONAL BACKGROUND

Bruce is a highly accomplished professional with a solid educational background. His career began at KPMG, where he worked as an auditor from March 1987 to September 1991, gaining valuable financial analysis skills. Bruce then transitioned to independent consulting, specializing in troubled debt workouts, expert witness work, and related consulting services until October 1993.

With an entrepreneurial spirit, Bruce embarked on various business ventures. From October 1993 to September 2003, he owned and operated a successful delivery company. Following that, he established his own tax preparation and accounting services firm, running it from September 2003 to May 2015.

In May 2015, Bruce took on a new challenge as Vice President and CEO of Bridger Steel Inc., leading the company until February 2022. Continuing his entrepreneurial journey, he has been the proprietor of SMART Steel in Lafayette, LA, since November 2021.

Bruce's career is a testament to his financial expertise, leadership, and ability to thrive in diverse business ventures. Alongside his professional achievements, he remains engaged in his community, having served as a past member of the Billings Catholic School Board.

### MEMBERSHIPS

Montana Association of Realtors

National Association of Realtors

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